



Escambia~Santa Rosa Bar Association Summation Sponsorship Package

The Summation is a great opportunity to get your business message in front of more than 1800 legal professionals. Find out what Mediators, Court Reporters, Attorneys, Consulting firms, Human Resources groups and others have already discovered - targeting your marketing efforts to the right people, in the right place, at the right time is the right way to go.

General Information Regarding The Summation

Frequency: Published every other month / alternating monthly with the In-Brief, a condensed news brief.

Distribution: more than 650 members of the Escambia~Santa Rosa Bar Association.

Readership: Estimated to be three times the distribution for an estimated total of 1800 readers.

Content: News and events of interest to the legal community as well as business development tidbits, classified ads, job postings, and information regarding continuing education opportunities.

Your Summation Sponsorship Includes:

- Anchor logo on the front page of the Summation
- 100 word editorial on your company (key position within the publication)
- 1/3 page Color Ad
- Link on the ESRBA's website for two months (month of sponsored publication and following) www.esrba.com
- Recognition as Summation sponsor at Bar Association monthly meeting

Your Investment: \$500

All Ads should be submitted in **.jpeg, .bmp, or .tiff** format. Our marketing group will provide basic design formatting for your ad upon request (please provide logo, graphic and copy). If time permits, a draft will be forwarded for your review and approval prior to publication.

Yes, I'd like to sponsor the next available issue of the Summation.

The Summation is published bi-monthly.
Please indicate your preferred sponsorship month for 2006:

___ **December** ___ **February** ___ **April**
___ **June** ___ **August** ___ **October**

Please complete the following and return to the Bar.

Company Name:

Contact Person:

Address:

City, State, Zip:

Telephone:

Send Payment To: Escambia~Santa Rosa Bar Association
216 S. Tarragona Street, Suite B
Pensacola, FL 32502

Contact Info: Sarah O'Neill
850.434.8135